



7TH ANNUAL SUPREME ROW

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MN FARM GUIDE, AGRI-MEDIA GROUP
Land O' Lakes Purina Feed * Alpharma Animal Health



2009 MINNESOTA BEEF EXPO

October 15 - 18, 2009

TENTATIVE SCHEDULE (subject to change)

Thursday, October 15, 2009

- 8 a.m. - noon Trade Show set-up for large equipment, trailers
- 9 a.m. Barn opens for cattle & Seedstock Alley set-up
- 10 a.m. - 3 p.m. Beef Judges Clinic: *Warner Coliseum*
Sponsored by Minnesota Livestock Breeders' Association
- 10 a.m. - 3 p.m. Knowledge Bowl Sponsored by
MN Cattlemen's Association: *CHS Miracle of Birth Center*
- Noon - 8 p.m. Trade Show set-up for remaining exhibits
- 4 - 6:30 p.m. 2009 Minnesota Beef Spokesperson Competition,
Workshop, & Dinner: *CHS Miracle of Birth Center*
- 4 - 6:30 p.m. **MYBEP Education & Information Seminar**
Youth who applied for the 2009 MYBEP are eligible to attend this workshop. Sessions are developed to enhance a junior's ability to begin and prosper with their own herd of cattle and will be presented by industry and educational professionals along with leading cattleman. The Minnesota State Cattleman's Association will donate an additional heifer to one attendee of this workshop. Additionally, four passes will be awarded to the Minnesota Cattleman's conference held in December. (See page 27 for details.)

Friday, October 16, 2009

- 8 - 9 a.m. Youth Judging Contest registration: *Warner Coliseum*
- 8 - noon Showmanship check-in: *Junior Show Office*
- 8 - 10:00 a.m. Trade Show set-up
- 9:30 - 11:30 a.m. Youth Judging Contest: *Warner Coliseum*
Sponsored by Minnesota Farm Bureau Foundation
- 10 a.m. Trade Show opens: *Warner Coliseum*
- 11 a.m. Sale cattle in place: *Livestock Pavilion*
Junior Show livestock in place: *Livestock Pavilion*
- Noon - 5 p.m. Sale cattle check-in: *Livestock Pavilion*
- Noon - 6 p.m. Junior Show Breeding Heifer check-in: *Junior Show Office*
- Noon - 2 p.m. **Extreme Make-over: Beef Expo Style!**
Sponsored by the Minnesota Soybean Research & Promotion Council.
Team work & enhancing show ring performance of groomed cattle is the goal of this fun & interactive event. Teams made up of 4 youth will have the opportunity to groom a heifer or steer for the show ring, demonstrating team work and beef industry knowledge and compete for the coveted award as the "2009 Beef Expo Extreme Makeover Champion." (Contest guidelines, page 12-13.) *Hosted by the U of M Beef Team*
- Noon Sale Prospect Steers & Heifers weigh-in:
West end, Livestock Pavilion
- 2 p.m. Youth Judging Contest Awards presentation:
Warner Coliseum
- 3 p.m. Junior Showmanship Competition: *Warner Coliseum*
Sponsored by the Minnesota Corn Growers
- Grab & Go Dinner - sponsored by the Minnesota Soybean Research & Promotion Council.** Immediately following Showmanship Competition. *Beverages provided by Minnesota Farmers Union*

Saturday, October 17, 2009

- 8 a.m. Sale Cattle Show: *Warner Coliseum*
Sponsored by Lanesboro Sales Commission, Inc.
- 8 - 10 a.m. Junior Show Prospect & Market weigh-in &
check-in: *West end of Livestock Pavilion*
- 8 - 10 a.m. Junior Show Breeding Heifer check-in: *Junior Show Office*
- 9 a.m. Trade Show opens: *Warner Coliseum*
- 11 a.m. "Historical Perspectives and Changes in the Beef Industry"
Presentation: by Dr. Bert Moore, Executive Secretary of
the American Shorthorn Association *Warner Coliseum*
- Noon - 4 p.m. *All sales will run concurrently in Warner Coliseum*
Shorthorn Sale
Angus Sale
Limousin Sale
Maine Anjou Sale
Simmental Sale
South Devon Sale
Registered AOB Heifer Sale
Commercial Heifer Sale
Show Steer Sale



5 p.m. - 7TH ANNUAL SUPREME ROW
FEMALE & STEER SELECTION DINNER
Sponsored & Presented by
Minnesota Shorthorn Association

Beverages provided by Minnesota Farmers Union

DINNER & AWARDS FOLLOW THE SALE:

- ♦ 2009 MYBEP Heifers Awarded
- ♦ 2008 MYBEP Achievement Award
- ♦ Minnesota Beef Spokesperson Announced

Sunday, October 18, 2009

- 9 a.m. Prospect Market Calf & Market Beef Show
Junior Breeding Heifer Show: *Warner Coliseum*
Trade Show opens: *Warner Coliseum*
- 2 p.m. Selection of Junior Show
Supreme Champions: *Warner Coliseum*
- 3 p.m. Minnesota Beef Expo ends

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www.radisson.com/mnbeefexpo

\$87 Exclusive Rate for MBE*

w/ \$8.00 going back to the Expo

Please be sure to visit the Minnesota
Shorthorn Association's Silent Auction!
A portion of the proceeds goes back to the Beef Expo!