

# MINNESOTA BEEF EXPO EXHIBITOR RATES & HOURS

## INSIDE COMMERCIAL EXHIBIT RATES

- 10' x 10' .....\$250
- 26' x 36' Bulk .....\$600

## INSIDE NON-PROFIT, BREED ASSOCIATION, AND NON-COMMERCIAL EXHIBIT RATES

- 8' x 10' .....\$200

### INSIDE RATES INCLUDE:

- 8' high backdrop drapes
- 3' high side drapes
- Identification Sign
- Basic Electric\* (1- 110 volt, 15 amp, duplex plug)  
*\*more available for additional charge*
- Bulk spaces include electric only (1-110v, 15 amp plug)

## OUTSIDE COMMERCIAL EXHIBIT RATES

\$25/front foot (25' minimum)

## OUTSIDE NON-PROFIT, BREED ASSOCIATION, AND NON-COMMERCIAL EXHIBIT RATES

\$20/front foot (25' minimum)

### OUTSIDE RATES INCLUDE:

- Basic Electric\* (1- 110 volt, 15 amp, duplex plug)  
*\* more available for additional charge*

## COMMERCIAL EXHIBIT HOURS

- Friday, October 22 .....10 a.m.–5 p.m.
- Saturday, October 23 .....9 a.m.–5 p.m.
- Sunday, October 24.....9 a.m.–3 p.m.

## COMMERCIAL EXHIBITOR SET-UP

### THURSDAY, OCTOBER 22:

- Large Exhibits & Trailers .....8 a.m.–Noon
- All others .....Noon–8 p.m.

### FRIDAY, OCTOBER 23.....8 a.m.–10 a.m.

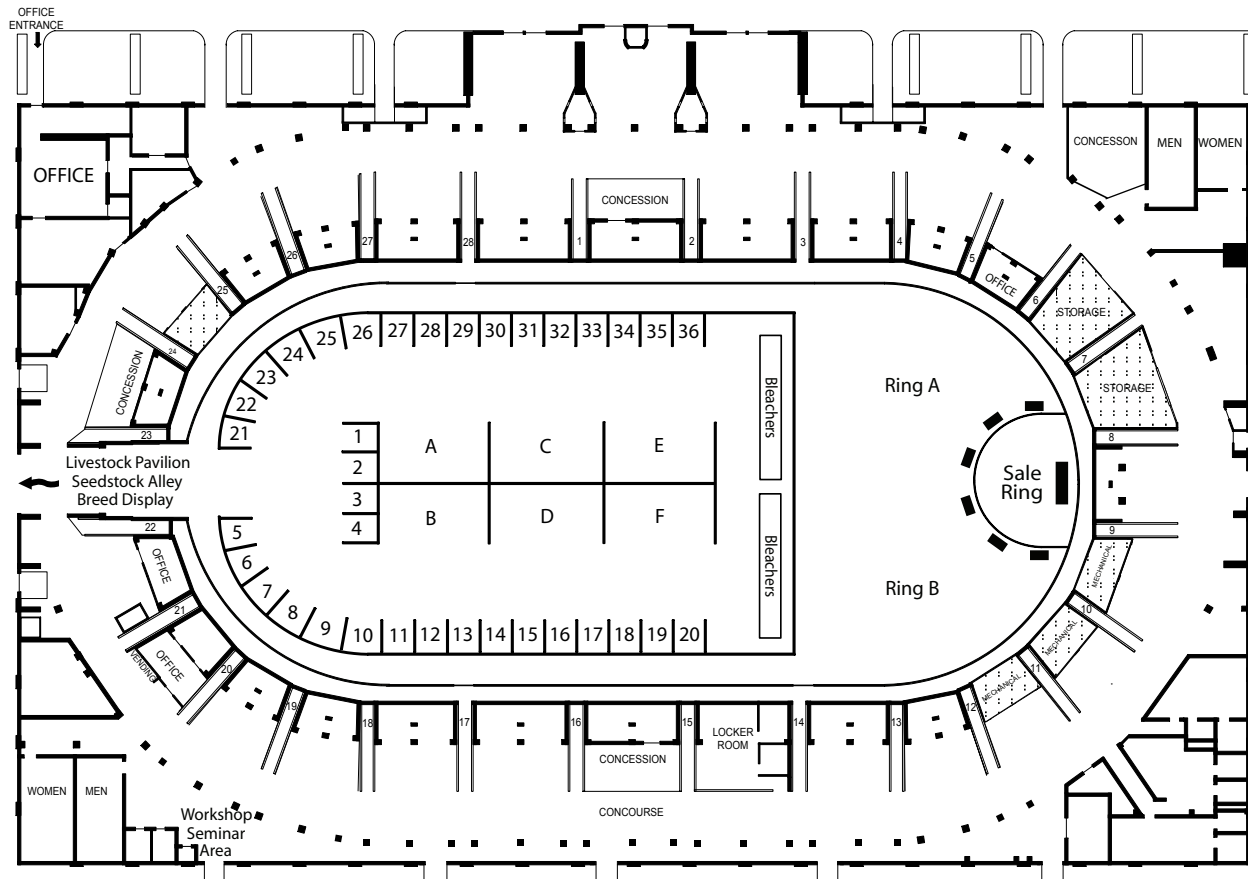
## COMMERCIAL EXHIBITOR TEAR-DOWN

- Sunday, October 24 .....3 p.m.–8 p.m.
- Monday, October 25 .....7 a.m.–Noon

Exposition Service will provide on-site decorating services. There is no charge for vehicle, exhibitor trailer, or livestock trailer parking.

A limited number of fairground campsites providing electricity, sewer and water are available for \$20 per night. Reservations are required. All self-contained units will be accommodated free of charge.

# COLISEUM FLOOR PLAN





# 2011 MINNESOTA BEEF EXPO

## LICENSE REGISTRATION

Firm, Organization or Individual name \_\_\_\_\_

Contact Mr./Ms. \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (Include area code) \_\_\_\_\_

We are a (check one):

- Commercial Enterprise
  - Non-profit Organization
  - Other (specify below)
- \_\_\_\_\_

Type of site desired:  
(indicate order of preference)

- Indoor
  - Outdoor  
An electrical outlet (110 volt, 15 amp) is provided in booth rental fee. If additional power is required, please specify:
- \_\_\_\_\_

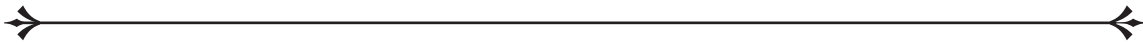
Site Size:  
(include all awnings, tie-outs, overhangs, trailer hitches, etc.)

	Minimum	Maximum
Frontage	_____	_____
X		
Depth	_____	_____

Exhibit purpose; products or services to be displayed or sold: \_\_\_\_\_

(Include a booth photo and/or brochure of your product or service. Do **not** send samples.)

Fax \_\_\_\_\_ E-mail address \_\_\_\_\_



Two expos or shows with recent participation (contact person, address, phone & fax for each)

1. \_\_\_\_\_

2. \_\_\_\_\_

One business reference and one bank reference (contact person, address, phone & fax for each)

1. \_\_\_\_\_

2. \_\_\_\_\_

*"I acknowledge that this registration is not a license agreement, and does not constitute an offer or guarantee of same for the Minnesota Beef Expo."*

(Signature and date) \_\_\_\_\_

Please return payment and form by October 1 to:  
 Minnesota Beef Expo • 1265 Snelling Ave. N., St. Paul, MN 55108-3099  
 Phone: 651-643-6476 • E-mail: beef.expo@mnstatefair.org • Fax: 651-643-6364