



# 9TH ANNUAL SUPREME ROW

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## MN BEEF EXPO SCHEDULE OCTOBER 20-23

### THURSDAY, OCTOBER 20, 2011

- 8 a.m. - Noon Trade Show set-up for large equipment, trailers
- 9 a.m. Barn opens for cattle & Seedstock Alley set-up
- Noon - 12:30 p.m. Knowledge Bowl check-in
- 1 - 4:30 p.m. Knowledge Bowl - Sponsored by MN Cattlemen's Association: CHS Miracle of Birth Center
- Noon - 8 p.m. Trade Show set-up for remaining exhibits
- 4 - 6:30 p.m. 2010 Minnesota Beef Spokesperson Competition, Workshop, & Dinner: CHS Miracle of Birth Center
- 5:30 - 8 p.m. MYBEP Education & Information Seminar

Youth who applied for the 2011 MYBEP are eligible to attend this workshop. Sessions are developed to enhance a junior's ability to begin and prosper with their own herd of cattle and will be presented by industry and educational professionals along with leading cattlemen. At the conclusion of the workshop, the attendee present with the highest application score given by the MYBEP selection committee will be awarded a heifer, sponsored by the Minnesota Cattlemen's Association. Four passes will also be awarded to the Minnesota Cattlemen's Association convention in December. (See page 22 for details.)

### FRIDAY, OCTOBER 21, 2011

- 8 - Noon Sale cattle check-in: Livestock Pavilion
- 8 - 9:15 a.m. Youth Judging Contest registration: Lee & Rose Warner Coliseum
- 8 - Noon Showmanship check-in: Junior Show Office
- 8 - 10 a.m. Trade Show set-up
- 9:30 - 11:30 a.m. Youth Judging Contest: Warner Coliseum
- 10 a.m. Trade Show opens: Warner Coliseum
- 11 a.m. Sale cattle in place: Livestock Pavilion  
Junior Show livestock in place: Livestock Pavilion
- Noon - 6 p.m. Junior Show Breeding Heifer check-in: Junior Show Office
- Noon - 2 p.m. Extreme Make-over: Beef Expo Style!

Sponsored by the Minnesota Soybean Research & Promotion Council. Teamwork & enhancing show ring performance of groomed cattle is the goal of this fun & interactive event. Teams made up of four youth will have the opportunity to groom a heifer or steer for the show ring, demonstrating teamwork and beef industry knowledge and compete for the coveted award as the "2011 Beef Expo Extreme Makeover Champion." (Contest guidelines, page 11-12.) Hosted by the U of M Beef Team

- Noon Sale Prospect Steers & Heifers weigh-in: West end, Livestock Pavilion
- 2 p.m. Youth Judging Contest Awards presentation: Warner Coliseum
- 2:30 p.m. MYBEP interviews and showmanship: Warner Coliseum
- 3 p.m. Junior Showmanship Competition: Warner Coliseum

*Grab & Go Dinner - sponsored by the Minnesota Soybean Research & Promotion Council. Immediately following the Showmanship Competition.*

Youth Showmanship has traditionally been, and will continue to be, a "no fit" show. Exhibitors will be judged strictly on their showmanship skills, with no emphasis being placed on fitting skills. However, exhibitors do have the

option of fitting their animal for the sole purpose of personal practice, realizing that it will not affect their placing in Showmanship Classes

### SATURDAY, OCTOBER 22, 2011

- 8 a.m. Sale Cattle Show: Warner Coliseum  
Sponsored by Showrite and Hubbard Feeds, Inc.
- 8 - 10 a.m. Junior Show Prospect & Market weigh-in & check-in: West end of Livestock Pavilion
- 8 - 10 a.m. Junior Show Breeding Heifer check-in: Junior Show Office
- 9 a.m. Trade Show opens: Warner Coliseum
- Noon - 4 p.m. All sales will run concurrently in Warner Coliseum  
Sponsored by Lanesboro Sales Commission, Inc.  
Charolais Sale, Angus Sale, Hereford Sale, Limousin Sale, Maine Anjou Sale, Shorthorn Sale, Simmental Sale, South Devon Sale, All Other Purebreds (AOP) Sale, All Other Breeds (AOB), Composite Sale, Commercial Heifer Sale, Show Steer Sale

**\*\*NOTE: Jr. Show entries close one (1) hour after completion of sale.**

- 5 p.m. 9TH ANNUAL SUPREME ROW  
Female & Steer Selection Dinner  
Sponsored & Presented by Minnesota-Wisconsin Charolais Association



Dinner & awards follow the sale:

- 2011 MYBEP Heifers Awarded
- 2010 MYBEP Achievement Award  
*sponsored by Minnesota Beef Cattle Improvement Association (MBCIA)*
- Minnesota Beef Spokesperson Announced
- 2010 MYBEP Achievement Award Scholarship  
*sponsored by Minnesota Farmers Union*

- 6 p.m. Selection of champions of Supreme Row

### SUNDAY, OCTOBER 23, 2011

- 9 a.m. Prospect Market Calf & Market Beef Show  
Junior Breeding Heifer Show: Warner Coliseum  
Trade Show opens: Warner Coliseum
- 2 p.m. Selection of Junior Show  
Supreme Champions: Warner Coliseum

MN BEEF EXPO SCHEDULE SUBJECT TO CHANGE

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Roseville MN 55113 \*Rate Expires 10/5/11

**Please be sure to visit the Silent Auction! All of the proceeds goes back to the Beef Expo!**