

# MINNESOTA BEEF EXPO TRADE SHOW EXHIBITOR RATES & HOURS

## Inside Commercial Exhibit Rates

- 10' x 10' ..... \$250 (Coliseum)
- 20' x 20' Bulk ..... \$300 (Cattle Barn)
- 20' x 50' Bulk ..... \$600(Cattle Barn)

## Inside Non-profit, Breed Association, and Non-Commercial Exhibit Rates

- 8' x 10' ..... \$200 (Coliseum)

## Inside Rates Include:

- 13'x8' unskirted table with two chairs
- 8' high backdrop drapes
- 3' high side drapes
- Identification Sign
- Basic Electric\* (1- 110 volt, 15 amp, duplex plug)

\*more available for additional charge

## Bulk Spaces Include:

- 3'x8' table with two chairs
- Electric (1-110v, 15 amp plug)
- 3' high side and back drape
- Identification signs

## Outside Commercial Exhibit Rates

\$25/front foot (25' minimum)

## Outside Non-profit, Breed Association, and Non-Commercial Exhibit Rates

\$20/front foot (25' minimum)

## Outside Rates Include:

- 3' x 8' table with two chairs
- Basic Electric\* (1- 110 volt, 15 amp, duplex plug)
- \* more available for additional charge

## Commercial Exhibit Hours

- Friday, October 19..... 10 a.m.–5 p.m.
- Saturday, October 20.....9 a.m.–5 p.m.
- Sunday, October 21 .....9 a.m.–3 p.m.

## Commercial Exhibitor Set-up

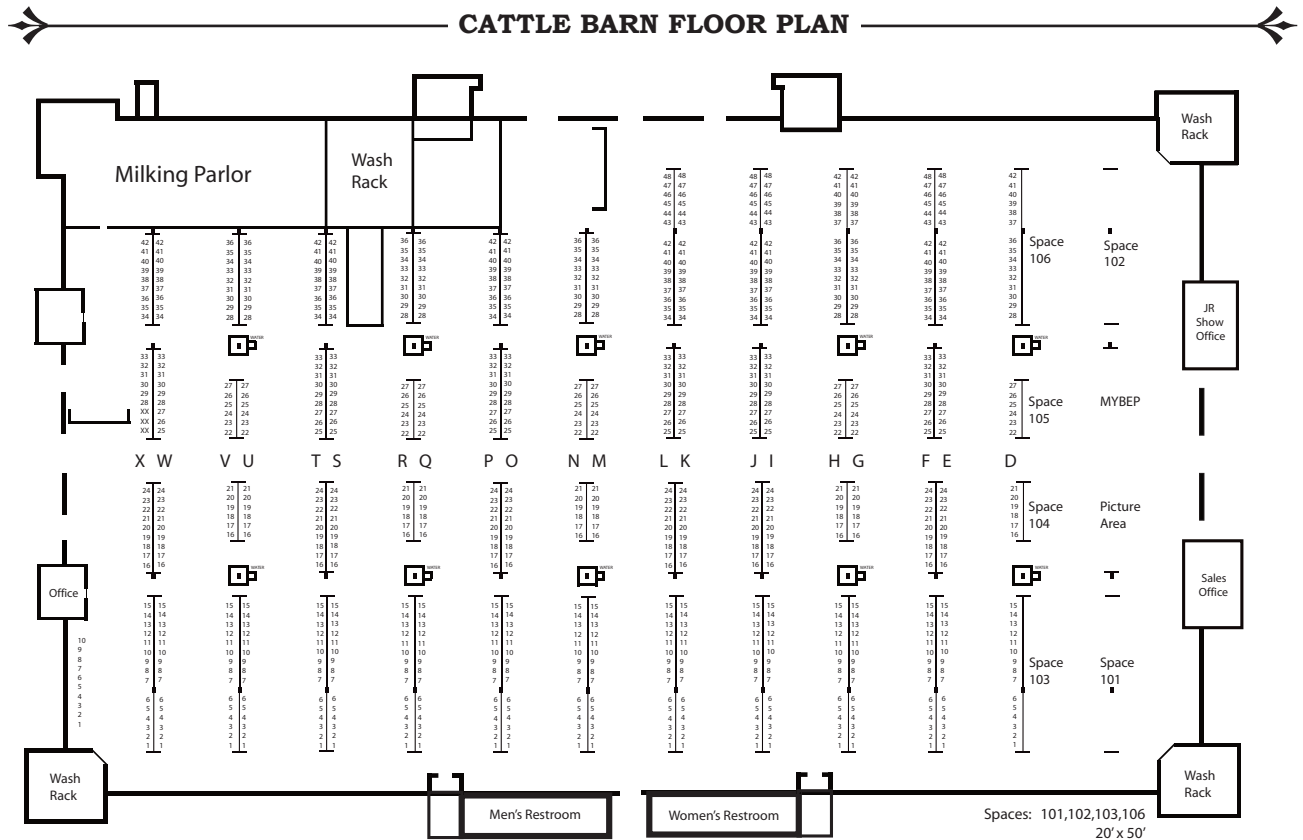
Thursday, October 18: ..... 8 a.m.–Noon

## Commercial Exhibitor Tear-down

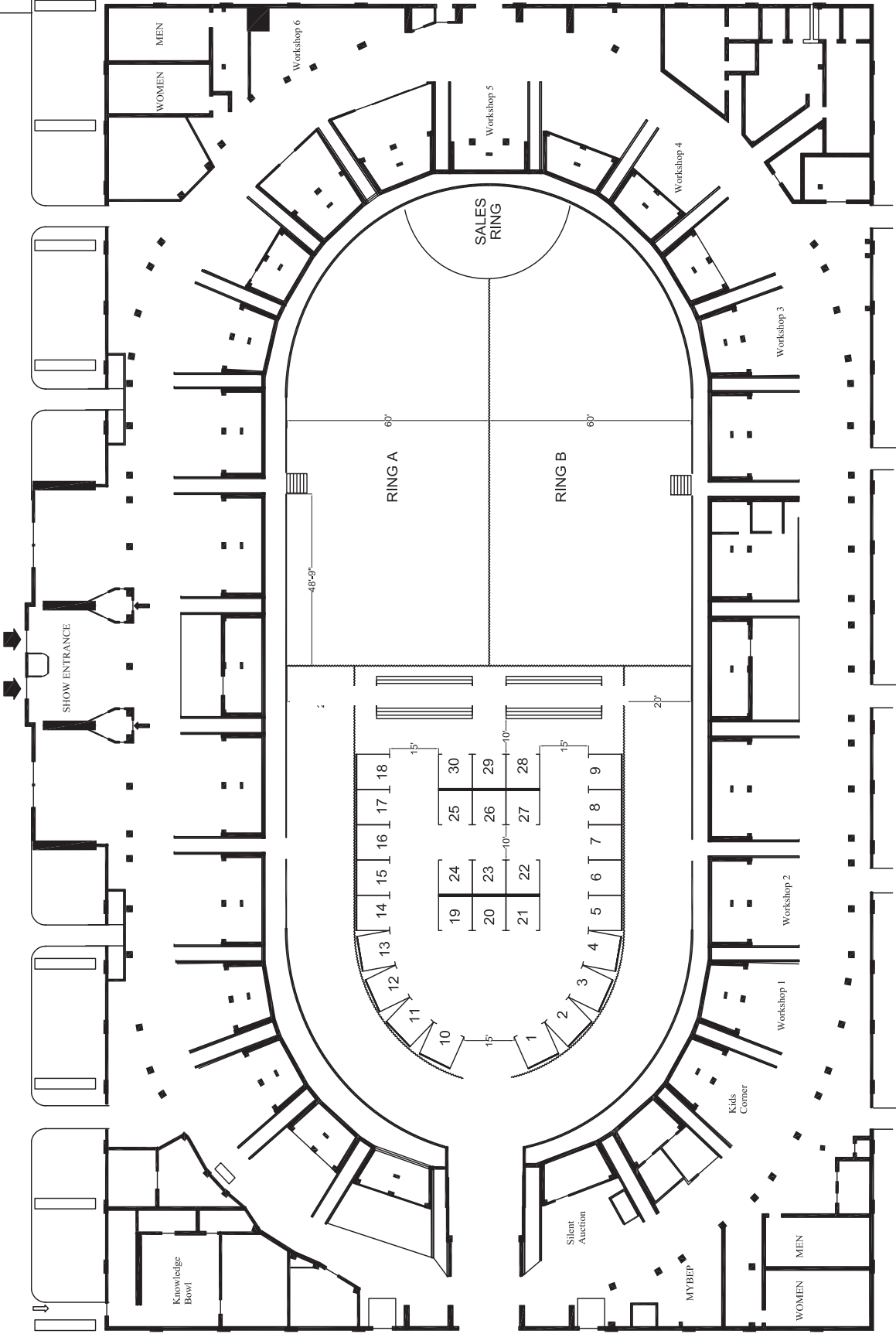
- Sunday, October 21 ..... 3 p.m.–8 p.m.
- Monday, October 22 ..... 7 a.m.–Noon

The Exposition Service will provide on-site decorating services. There is no charge for vehicle, exhibitor trailer, or livestock trailer parking.

A limited number of fairground campsites providing electricity, sewer and water are available for \$25 per night. All self-contained units will be accommodated free of charge. Please stop by the junior show office in the barn upon arrival to reserve your campsite.



# COLISEUM FLOOR PLAN





# 2018 MINNESOTA BEEF EXPO

## LICENSE REGISTRATION

Firm, Organization or Individual name \_\_\_\_\_

Contact Mr./Ms. \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (Include area code) \_\_\_\_\_ email: \_\_\_\_\_

**We are a (check one):**

- Commercial Enterprise
  - Non-profit Organization
  - Other (specify below)
- \_\_\_\_\_

**Type of site desired:**  
(indicate order of preference)

- Indoor
  - Outdoor  
An electrical outlet (110 volt, 15 amp) is provided in booth rental fee. If additional power is required, please specify:
- \_\_\_\_\_

**Site Size:**  
(include all awnings, tie-outs, overhangs, trailer hitches, etc.)

	Minimum	Maximum
Frontage	_____	_____
X		
Depth	_____	_____

Exhibit purpose; products or services to be displayed or sold: \_\_\_\_\_

(Include a booth photo and/or brochure of your product or service. Do not send samples.)

Fax \_\_\_\_\_ E-mail address \_\_\_\_\_



Two expos or shows with recent participation (contact person, address, phone & fax for each)

1. \_\_\_\_\_

2. \_\_\_\_\_

One business reference and one bank reference (contact person, address, phone & fax for each)

1. \_\_\_\_\_

2. \_\_\_\_\_

"I acknowledge that this registration is not a license agreement, and does not constitute an offer or guarantee of same for the Minnesota Beef Expo."

(Signature and date)

Please return payment and form by September 24 to:  
 Minnesota Beef Expo • 1265 Snelling Ave. N., St. Paul, MN 55108-3099  
 Phone: (651) 643-6476 • E-mail: beef.expo@mnstatefair.org • Fax: (651) 642-2456